

2nd floor, Shivaji Stadium
Annexe Building,
New Delhi - 110 001

14th September, 2017

OFFICE MEMORANDUM

Subject: - Addendum to Guidelines for the implementation of National Entrepreneurship Awards Scheme-2017- regarding.

Attention is invited to the guidelines issued by this Ministry's vide O.M. of even number dated August 17, 2017 regarding implementation of National Entrepreneurship Award Scheme -2017 (NEA - 2017). The initial guidelines envisaged giving away 23 awards for the year 2017. Now it has been decided with the approval of Competent Authority that one more additional award to be given to such individual entrepreneurs who have graduated from Industrial Training Institutes (ITIs)/ Polytechnic system of education in India. Their enterprise should preferably be in trades prevalent in ITI and polytechnic system of education. The prize money for this award would be Rs 5 lakhs along with a trophy and certificate. Other terms and conditions governing the selection of entrepreneurs shall be same as already notified in the guidelines.

2. The total number of awards has thus increased to 24 (23+1) from 2017 onwards and it would be included as an award segment under additional category for NEA 2017 and will be known as '**Enterprise from Vocational Skills**'.
3. The Evaluation criteria of this award segment will be as per evaluation criteria No. 3 i.e. applicable for goods and services in the existing guideline.
4. The applications for this track will be accepted via **email: nea-skills@gov.in**. The application format is enclosed herewith. Director General of Training (DGT) under the MSDE shall assist the lead Implementing Partner (TISS) in mobilising entries for this award.
5. **The last date for receipt of application for NEA-2017 has been extended upto 30.9.2017.**
6. This issues with the approval of the Competent Authority.

Encls: As above


(A.S. Muraleedharan)

Under Secretary to the Govt. of India
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- Pawan Sharma*
14/9/17
- (11)*
Joint
14/9/17
1. Joint Secretary, MSDE
 2. Director General, NIESBUD, A-23, Sector-62, Institutional Area, Noida, Uttar Pradesh- 201309
 3. Director General, DGT, Shram Shakti Bhawan, Rafi Marg, New Delhi-110001
 4. Director, IIE Guwahati, Basistha Chariali, N.H-37 Bypass, Near Game Village, Lalmati, Guwahati - 781029, Assam

o/c

5. CEO, NSDC, Block-A, Clarion Collection (Qutub Hotel), Shaheed Jeet Singh Marg New Delhi-110016
6. Director, TISS, V.N. Purav Marg, Deonar, Mumbai- 400088
7. Director, IIT Delhi, Hauz Khas, New Delhi-110 016
8. Director, IIT Kanpur, Kalyanpur, Kanpur -208 016, U.P.
9. Director, XLRI, C. H. Area (East), Jamshedpur – 831001, Jharkhand
10. Director, IIT Bombay, Powai, Mumbai- 400076, Maharashtra
11. Director, IIT Madras, IIT P.O., Chennai - 600036
12. Director, IIM Ahmedabad, Vastrapur, Ahmedabad -380015, Gujarat
13. Dr. Charvi Mehta, Consultant, MSDE

National Entrepreneurship Awards 2017

APPLICATION FORM FOR THE CATEGORY 'ENTREPRISE FROM VOCATIONAL SKILLS'

General Instructions:

- 1) Please go through guidelines of the detailed Scheme before filling this application form
- 2) If an applicant is applying for more than one category of awards, a separate application will need to be submitted for each category.
- 3) Only fully filled application forms will be accepted.
- 4) MSDE will have the right to publish the details provided by applicant institutions in the public domain, if required

QUESTIONS FOR THE NEAS APPLICATIONS 2017		
Sr No	PRELIMINARY QUESTIONS	Explanation for the questions (if any)
1	Name	
2	Address Line 1	
3	Address Line 2	
4	City	
5	States	
6	Pincode	
7	Entrepreneur Gender	
QUANTITATIVES FOR ENTREPRENEUR WITH VOCATIONAL SKILLS		Explanation for the questions (if any)
1	Sales Turnover 2014-15 (all amount in INR)**	
2	Sales Turnover 2015-16	
3	Sales Turnover 2016-17	
4	Total Investment 2014-2015	
5	Total Investment 2015-2016	
6	Total Investment 2016-2017	
7	Promoter Investment 2014-2015	
8	Promoter Investment 2015-2016	
9	Promoter Investment 2016-2017	
10	Current Assets in 2014-2015 1) Cash and equivalents. 2) Short-term investments (marketable securities). 3) Accounts receivable. 4) Inventory. 5) Prepaid expenses. 6) Any other liquid assets.	
11	Current Assets in 2015-2016 1) Cash and equivalents. 2) Short-term investments (marketable securities). 3) Accounts receivable. 4) Inventory. 5) Prepaid expenses. 6) Any other liquid assets.	

12	Current Assest in 2016-2017 1) Cash and equivalents. 2) Short-term investments (marketable securities). 3) Accounts receivable. 4) Inventory. 5) Prepaid expenses. 6) Any other liquid assets.	
13	Number of full time employees in 2014-2015	
14	Number of full time employees in 2015-2016	
15	Number of full time employees in 2016-2017	
16	Current Liability in 2014-2015	
17	Current Liability in 2015-2016	
18	Current Liability in 2016-2017	
QUALITATIVES FOR ENTREPRENEUR WITH VOCATIONAL SKILLS		Explanation for the questions (if any)
1	Product Innovation Please provide a summary of your innovation in up to 100 words. Also mention the number of patents/ trade mark/ copyright is granted/published/licensed to your enterprise.	
2	Process Innovation Please provide a summary of your innovation process in up to 100 words. Also mention the business flow chart and highlight the innovation part therein	
3	Value Proposition Summary of value proposition covering the following points in up to 300 words 1) Stakeholder value analyses	
4	Organisational Accreditations Please provide a list of your awards received/ Incubation/ Grant support/ DIPP approvals with short details in upto 100 words	
5	Business Model Write up about the innovation in business model (500 words) 1) Uniqueness 2) Customer focus 3) Market Visibility 4) Quality	
6	Social Impact Summary of the societal impact covering the following points in 500 words 1) Diversity across rural-urban, sex ratio, Persons with Disability (PwD), marginalised and disadvantaged 2) Employment /livelihood generated of your enterprise in 100 words. 3) Share instances of successful social impact 4) Ecological Sustainability	